

**Adair County Soil & Water Conservation
District (Adair County SWCD)**

&

**National Association of
Conservation Districts (NACD)**

2012

Poster Contest Theme





Why do you
need to know
where your food
comes from?





We need food to survive.

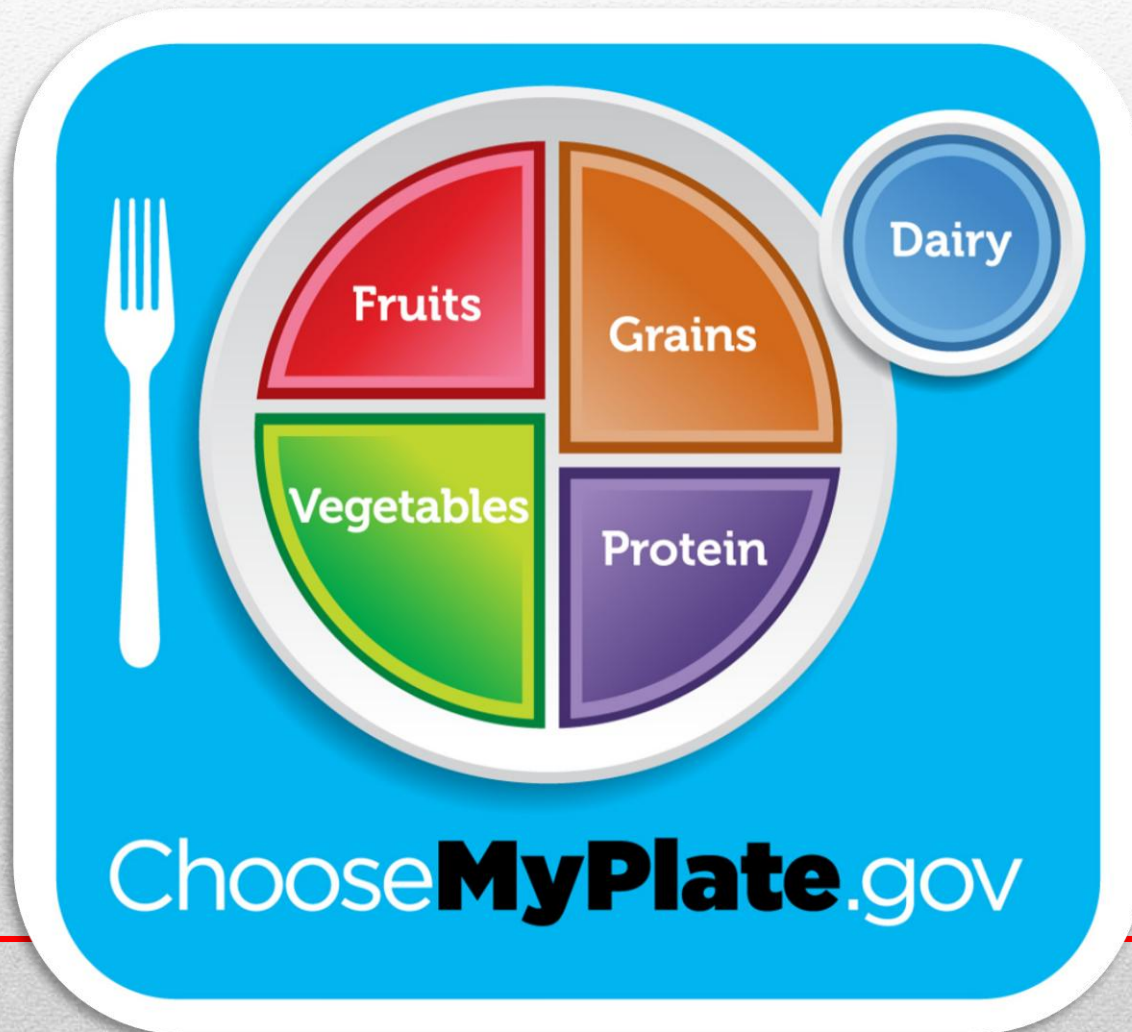
We eat food everyday.

Some people think food comes from the grocery store, but doesn't think how it gets there.

Getting food to you involves many steps and many jobs.



What kinds of food do you need to eat each day?



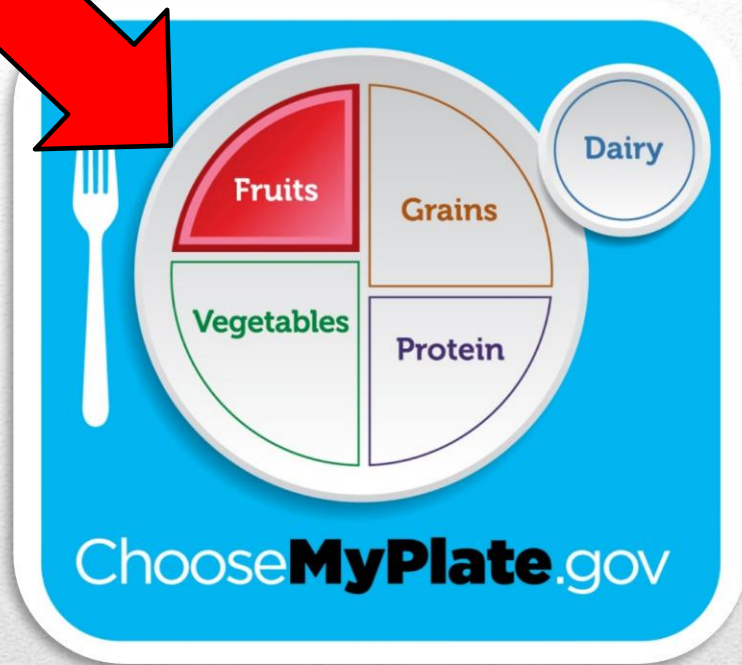
What do these foods have in common?



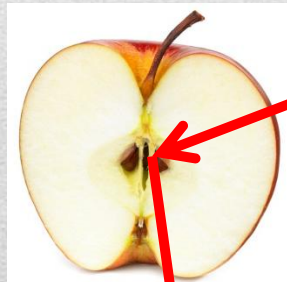
They all have a connection to the soil.

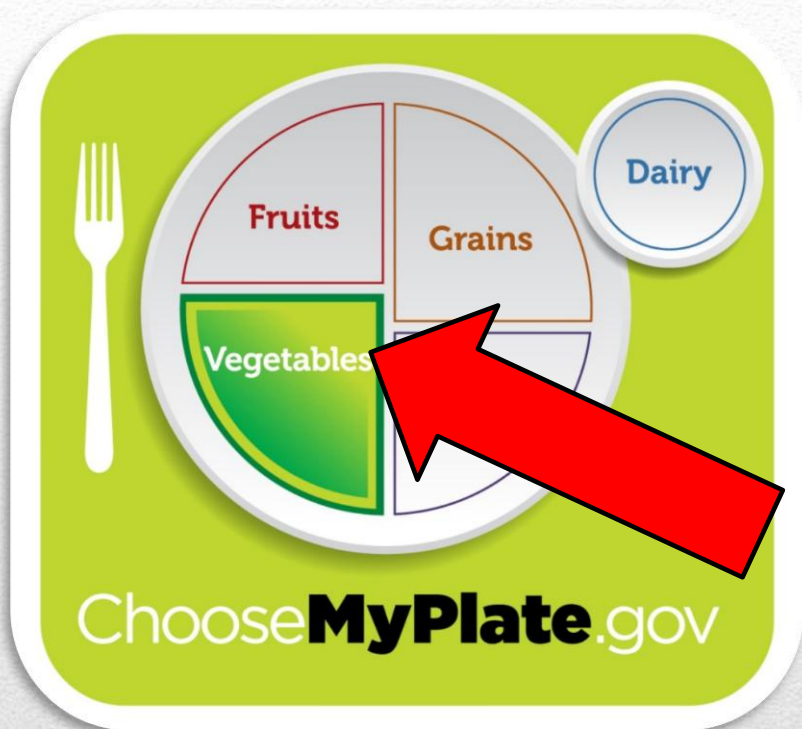


Fruits

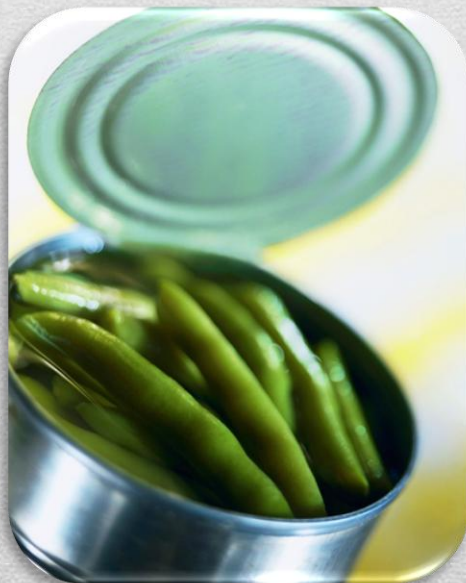


Trace the apple back to the soil





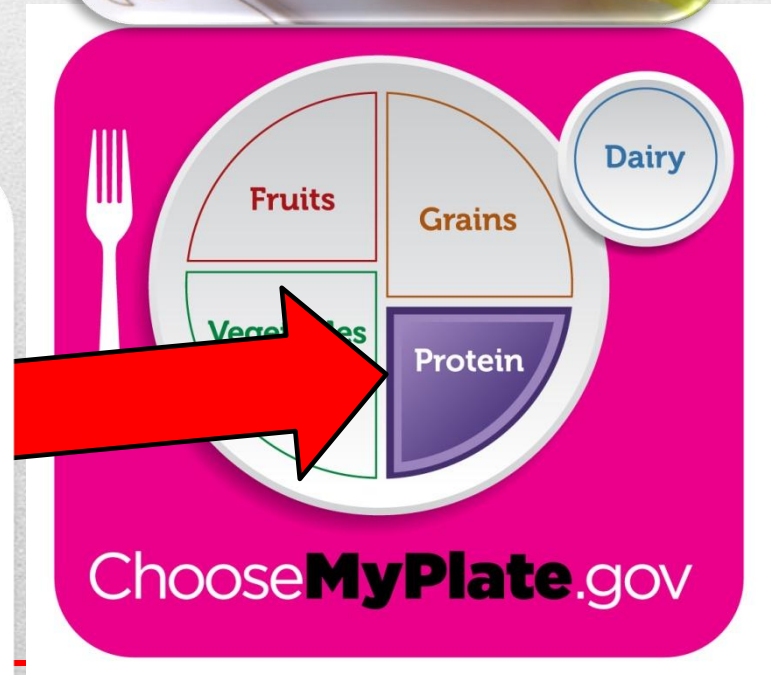
Vegetables



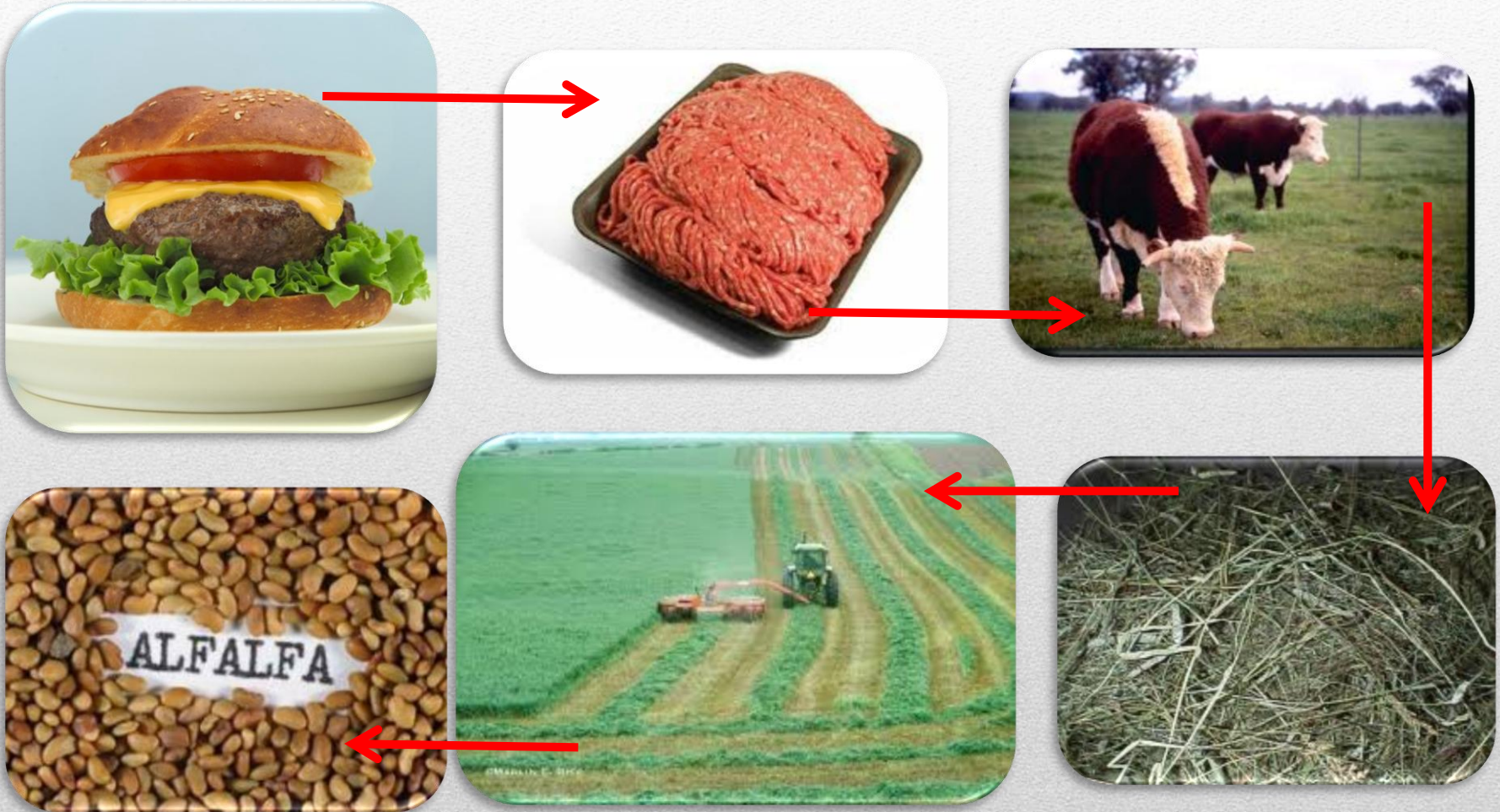
Trace the corn back to the soil



Protein



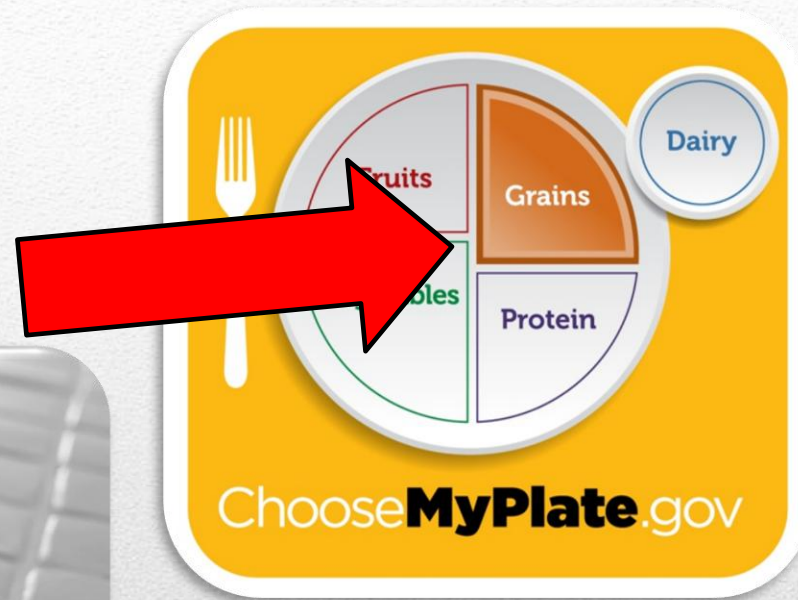
Trace the beef back to the soil



SOIL

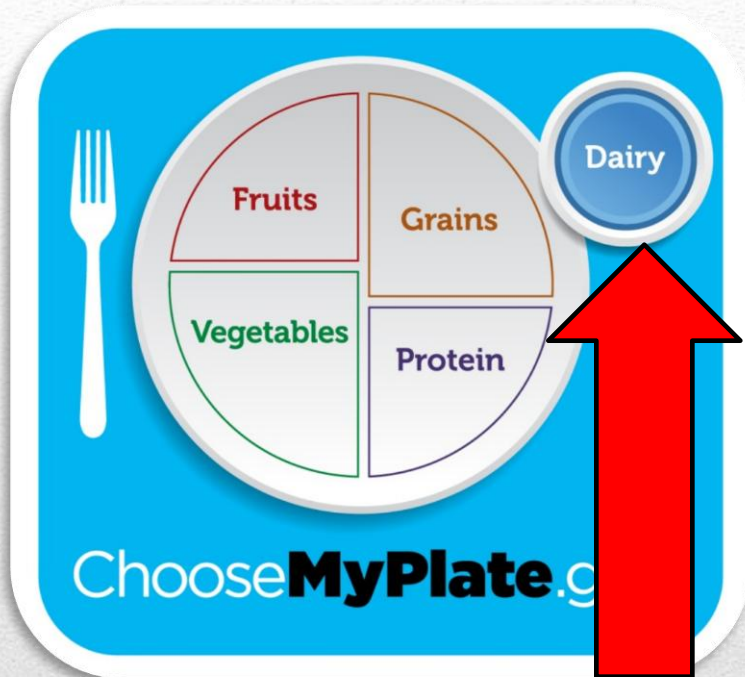


Grains



Trace the bread back to the soil

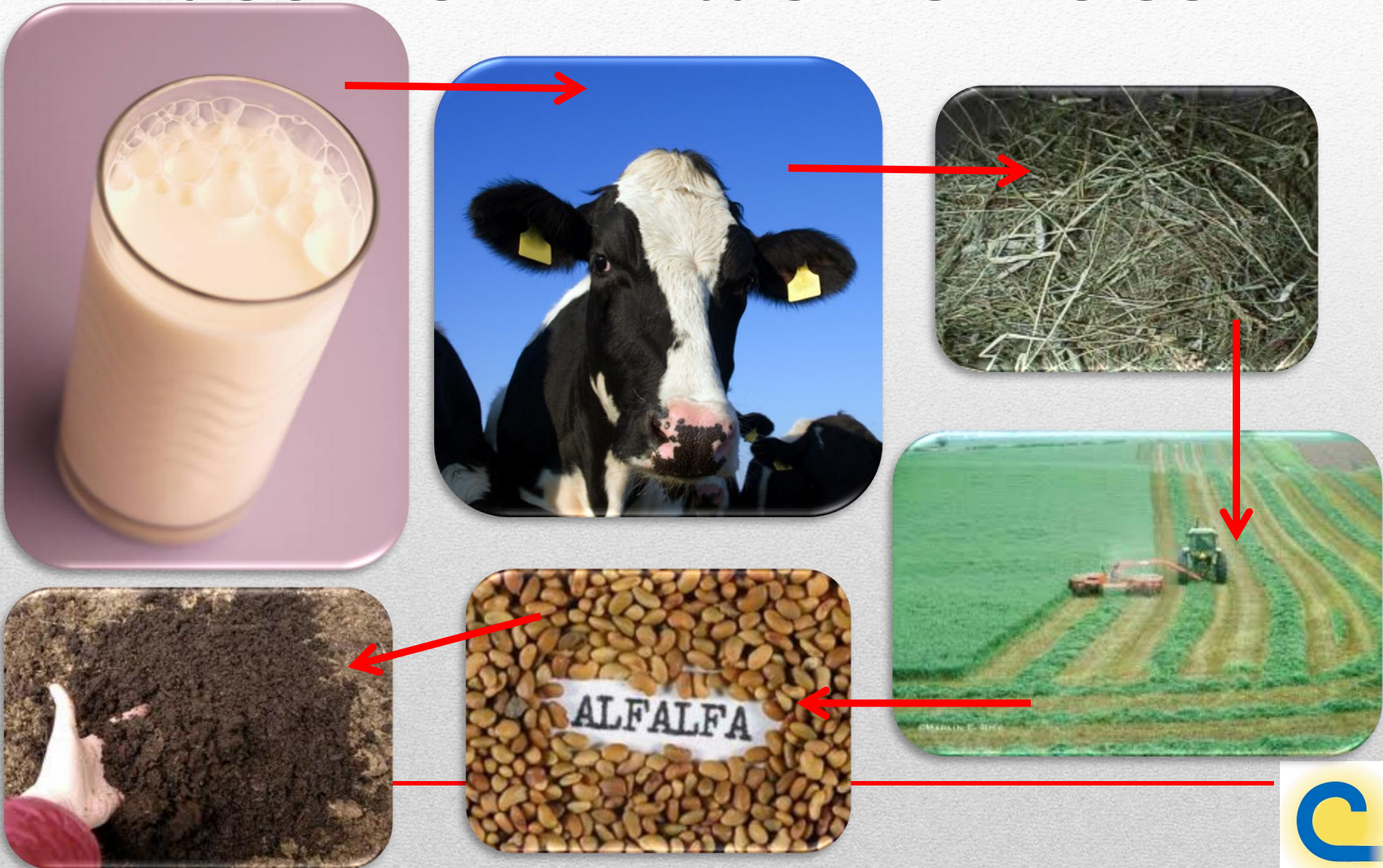




Dairy



Trace the milk back to the soil



Your school lunch



Food products in your community



Gardening and Edible Landscaping



Conservation and Your Food



What kinds of careers are related to food production and conservation of the land?



What can you do to learn more about where your food comes from?

- 1)Talk to people in your community who are farmers or ranchers.
- 2)Talk to people who study soils.
- 3)Talk to FFA members.
- 4)Research topics about where your food comes from.
- 5)Talk to people who garden in your community.



2012 POSTER CONTEST

Soil to Spoon



2012 Adair County SWCD Contest Dates

February 1 - April 2

**All posters must be at the District Office by
April 3, 2012**

**Winners will be announced during
Conservation Stewardship Week**

April 29-May 6



Adair County SWCD

Eligibility

- Any 4th-5th grade students enrolled in public, private or home school.



Theme Title for Your Poster

Soil to Spoon!

This title must be on the poster!



When forming ideas for your poster

- Research the topic of the theme
- Brainstorm ideas and make a list
- Think of the theme and use it as your title

Soil to Spoon!

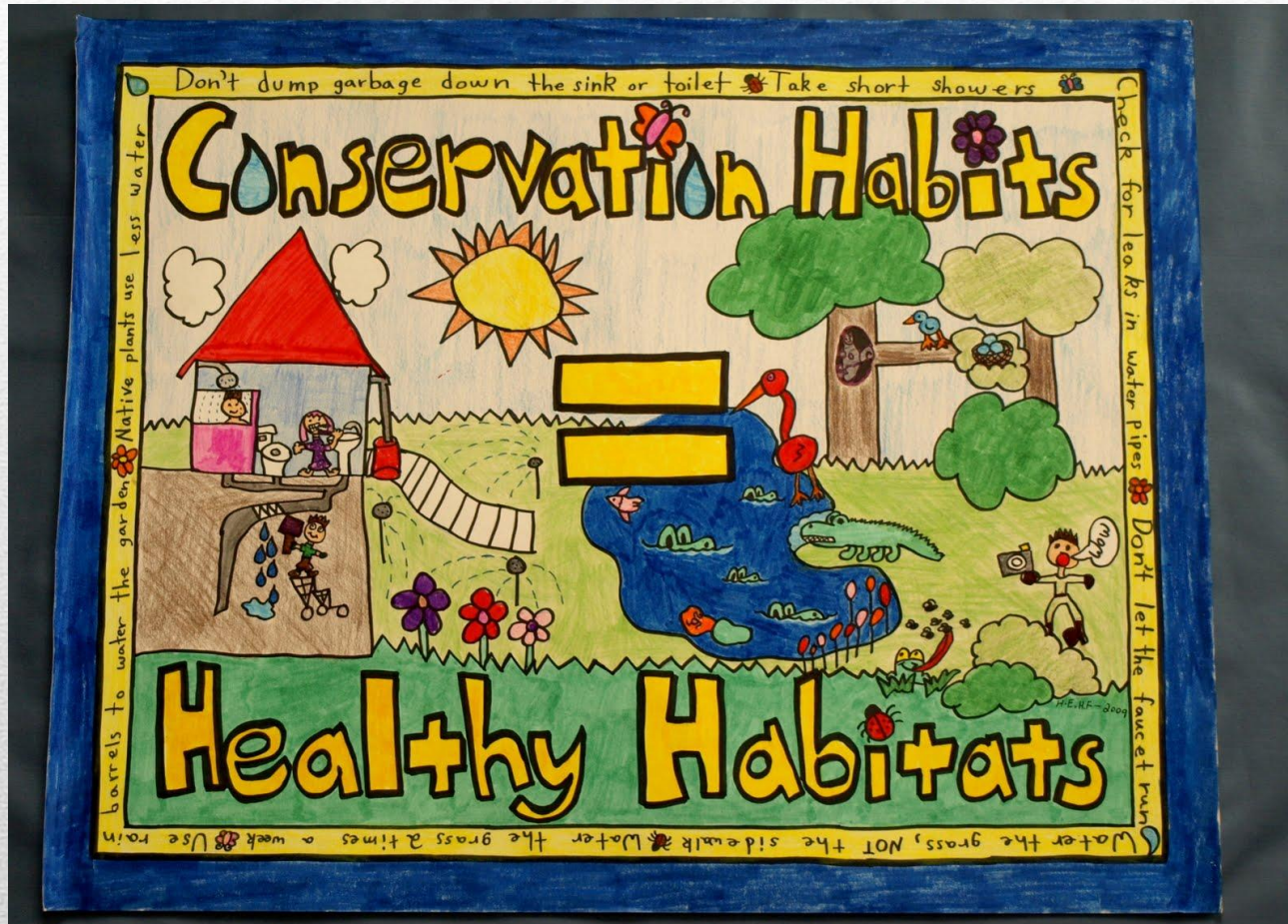


What makes a good Poster?

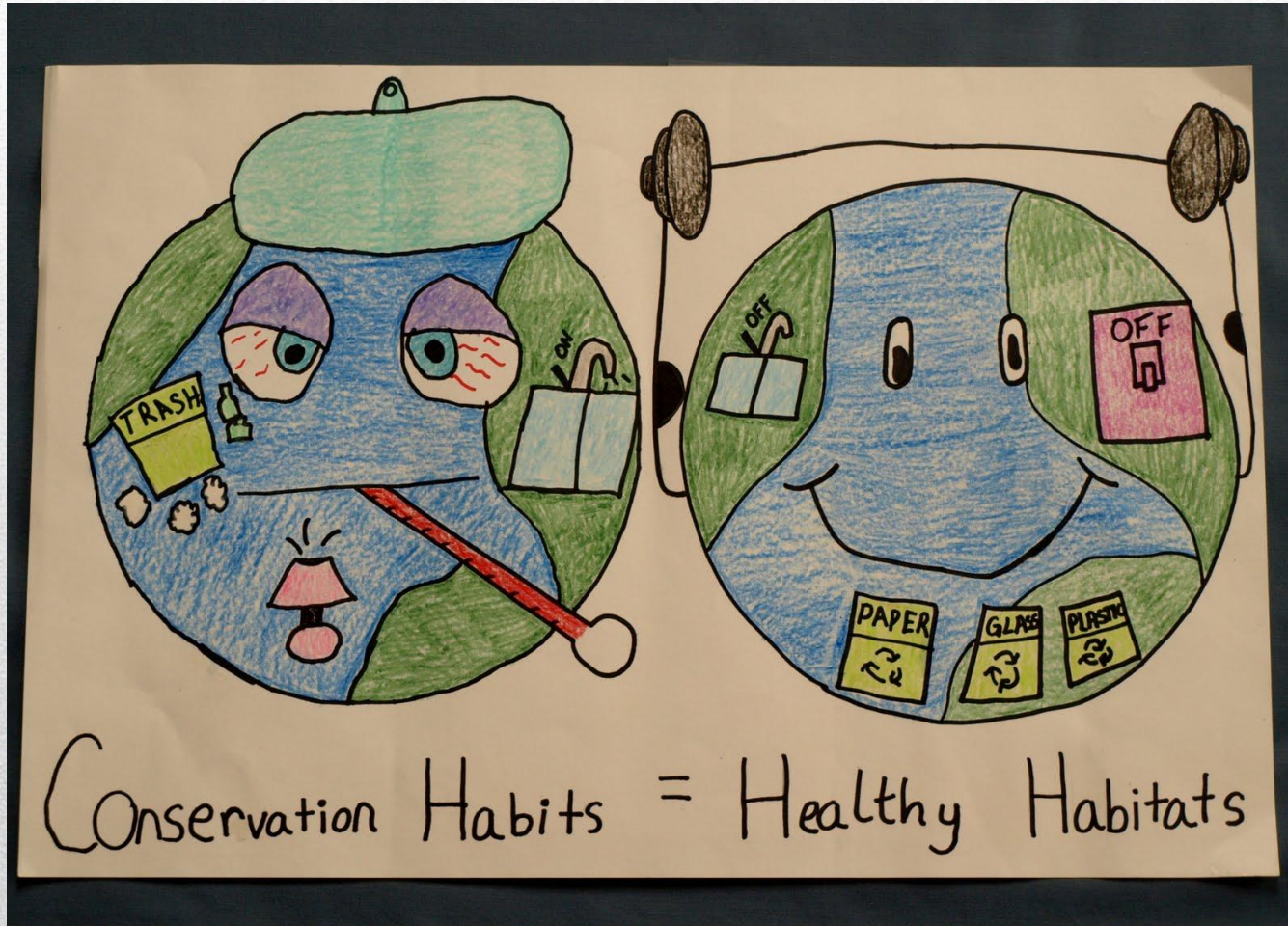
- Attracts attention
- Is simple and clear
- Uses colors and white space to get and hold attention
- Letters are large enough to be easily read



Poster Examples



Poster Examples



Poster Examples



Tips to remember

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Blend colors when using crayons or colored pencils
- Depending on design leave white space on the poster
- Make sure the poster is balanced



Tips to remember

- Don't try to include too many ideas or activities on your poster.
- A single message, clearly illustrated, is more effective .



Tips to remember

Choose colors carefully. Note the following general guidelines:

- - Black tends to be more formal, neat, rich, strong
- - Blue is cool, melancholy
- - Purple is considered royal, rich
- - Yellow tends to be warm, light, or ripe
- - Green is fresh, young, or growing
- - White means clean, and neat
- - Red attracts the eye, is high energy
- - Orange attracts the eye



Things you should not do

- Cover poster with lamination or other clear covering.
(Clear covering is OK if chalk type materials)
- Use staples, tacks, or tape.
- Use fluorescent posters.
- Create a poster that is all words or a poster that is all pictures.



Steps to follow when making a poster

- Decide on information to include on the poster.
- Research the theme topic.
- Sketch out your idea.
- Mark guidelines for lettering. (lightly)
- Clean up the poster so it is neat. Erase any guidelines that are showing.



Steps to follow when making a poster

- Turn poster in on time for judging.
 - Include your NAME, GRADE, TEACHER & SCHOOL on the back of the poster in the upper left-hand side.
 - Entry must be contestant's original, hand done creation and may not be traced from photographs or other artists' published works.
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Steps to follow when making a poster

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be 14" x 22". It will be provided by the District.



Your poster will be judged on

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent



Adair County SWCD Prizes

4th Grade

1st Place-\$7.00 plus a ribbon

2nd Place-\$5.00 plus a ribbon

3rd Place-\$3.00 plus a ribbon

5th Grade

1st Place-\$7.00 plus a ribbon

2nd Place-\$5.00 plus a ribbon

3rd Place-\$3.00 plus a ribbon



Adair County SWCD Prizes

- **1st Place winners from each grade level from each participating school will then compete for the overall best in county**
- **The 4th Grade Best in county and the 5th Grade Best in county will receive a certificate and ribbon**
- **Those winners will then qualify for entry into the state poster contest**



FOR MORE INFORMATION VISIT:

- **NACD**

<http://www.nacdnet.org/education/contests/poster/>

- **Adair County SWCD**

<http://www.swcd.mo.gov/adair/events.htm>

- **Missouri Association of SWCD**

http://www.maswcd.net/default_files/Page741.htm

